

FOR IMMEDIATE RELEASE:
August 16, 2015

FSA Network Inc. Introduces New Brand Identity

FORT LAUDERDALE: FSA Chairman and CEO, Charles Annett, announced today that FSA Network, Inc. is adopting “FSA Logistix” as the company’s new commercial brand identity.

Starting in early 2013 FSA leadership charted a new course to reinvent FSA Network and to dramatically grow the company’s final mile logistics business. To effect these changes leadership restructured field operations and began recruiting world-class logistics talent from Fortune 500 companies recognized for their excellence in customer service and logistics.

Steve Anderson, president and COO said, “The new FSA leadership team has been successful in rejuvenating the corporate culture resulting in significant organic growth that includes the addition of new national accounts in final mile logistics. As our 37 year old company continues to evolve we want our corporate brand image to keep pace with these changes.”

“Our new moniker is more than just a name change. It is designed to clarify our final mile logistics leadership role in the marketplace with our valued Clients. Our new brand is intentionally bold, simple, and straightforward. I believe that the best is yet to come for our company as we transition to our new FSA Logistix brand name.

The 37-Year Evolution of the FSA Network Brand

1978-2000

A&F TRANSPORTATION

FSA Network Inc.

2001-2004

2005-2015



AUGUST 2015



FSA Network Inc. roots go back to 1978 when the original company was founded in Portland, Oregon as A&F Transportation Co. As the company expanded in the Pacific Northwest the name changed to FSA Network, Inc. in 2001. Effective August 2015 the company will do business as, FSA Logistix, A Final Mile Company.

MEDIA INQUIRIES: Please contact Charles Annett, Chariman & CEO of FSA Logistix at 954-349-2755.